ADVERTISING MEDIA KIT

florida PERSONAL INJURY magazine™

A comprehensive approach to help your brand reach the legal and medical markets all across Florida

Published by

AMB Group

15K ACTIVE USERS
ON THE WEBSITE

www.FloridaPiMag.com

+2,500
Monthly visits

90%
Florida USA Traffic

FEATURED PRESENCE

Website Facebook LinkedIn Instagram

MAKE YOUR
BRAND VISIBLE

Promote your services and connect your brand with thousands of medical and legal professionals in the Personal Injury industry.

OUR STORY

Angely C. Maria

AMB Group, Corp. is a Florida-based chiropractic billing and consulting company created in 2007 to help personal injury clinics improve their revenue and efficiency. Our founder and director, Angely C. Maria, is a Colombian-American entrepreneur with two decades of experience working directly with both medical and legal practices, as well as hosting numerous seminars for industry professionals.

In 2019, we hosted the first Personal Injury Summit® in Miami, Florida, and in 2021, the first quarterly issue of the Personal Injury Magazine™ was launched. Our vision is to serve as the number one resource supporting medical and legal professionals to grow and excel in their personal injury practices.

ABOUT THE
PERSONAL INJURY MAGAZINE

TARGET AUDIENCE & DISTRIBUTION

- A new issue is **launched at the beginning of every quarter**, featuring brand new articles from industry experts and full-color advertisement

- All our **marketing campaigns target specific demographics** based on their interest in personal injury topics across the various social media platforms (LinkedIn, Facebook & Instagram), including thousands of medical and legal professionals across Florida

- Email campaigns are sent **3-4 times per month to a list of over 14,000 contacts** in the medical and legal industries in Florida

OUR UNIQUE VALUE PROPOSITION

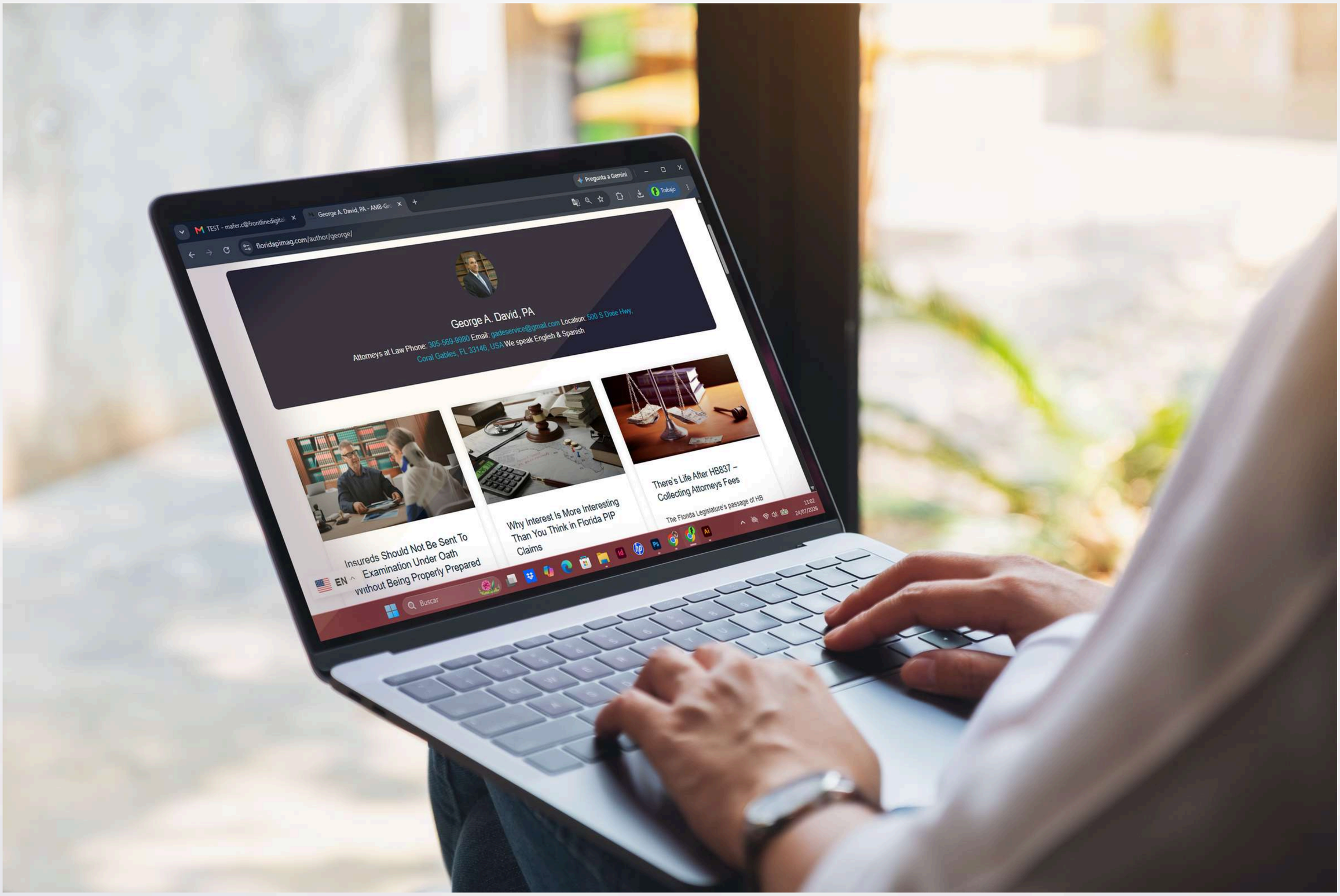
- We are a **trusted resource for every medical and legal professional** who is looking to grow and excel in their personal injury practice

- Our content is openly **available permanently on our website**, not limiting our audience by requiring subscriptions or expensive memberships

- Every article is featured both inside each quarterly issue, as well as in our **user-friendly article library** where everyone can find exactly what they're looking for by searching for keywords or author's names

- As an article contributor, you'll permanently have a **dedicated landing page** showcasing all of your articles that you can easily share with all of your contacts, helping increase your credibility amongst peers and prospects (only available for advertisers with at least a half page ad)

BENEFITS
OF BEING AN ADVERTISER



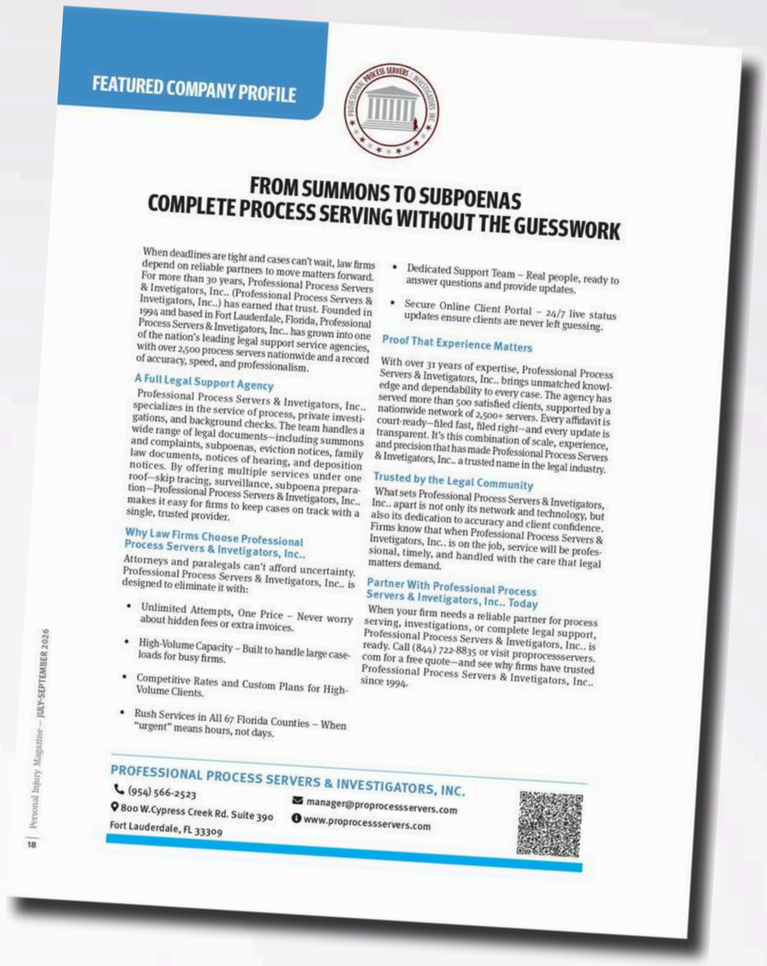
A COMPREHENSIVE MARKETING STRATEGY

To ensure you maximize the return on your investment, make sure to take advantage of our various offers, including:

Full color ad featured on each quarterly publication. Each digital issue is distributed free of charge to personal injury medical and legal professionals all over Florida. Our distribution campaigns include e-mail marketing and sponsored social media campaigns via LinkedIn and Meta (Facebook & Instagram). Your ad will include hyperlinks to facilitate the readers to contact you for inquiries. Each issue of the magazine is always available on our website, which has been optimized to increase continuous traffic to both current and past issues of the magazine, which are permanently displayed online.

Educational articles. Enhance the impact of your message by submitting an educational article to be featured alongside your ad. Every article will include hyperlinks to the author's contact information, to encourage readers to get in touch with you for any questions or service inquiries. Every article is promoted both through the initial launch campaign when the new issue is released, as well as subsequent weekly marketing campaigns featuring each article individually to maximize your exposure. Only available for advertisers with at least a ½ Page ad contract.

Featured Business Profiles. As part of the Premium Enhancement option, we will publish an article-style company profile, allowing our audience to learn more about your brand and what sets you apart from your competitors. All you need to do is provide us with the picture and text (up to 400 words), and we will publish it in each quarterly magazine, as well as a highlighted post through our social media channels for enhanced exposure.



FEATURED COMPANY PROFILE

FROM SUMMONS TO SUBPOENAS COMPLETE PROCESS SERVING WITHOUT THE GUESSWORK

When deadlines are tight and cases can't wait, law firms depend on reliable partners to move matters forward. For more than 30 years, Professional Process Servers & Investigators, Inc.. (Professional Process Servers & Investigators, Inc..) has earned that trust. Founded in 1994 and based in Fort Lauderdale, Florida, Professional Process Servers & Investigators, Inc.. has grown into one of the nation's leading legal support service agencies, with over 2,500 process servers nationwide and a record of accuracy, speed, and professionalism.

A Full Legal Support Agency

Professional Process Servers & Investigators, Inc.. specializes in the service of process, private investigations, and background checks. The team handles a wide range of legal documents—including summons and complaints, subpoenas, eviction notices, family law documents, notices of hearing, and deposition notices. By offering multiple services under one roof—skip tracing, surveillance, subpoena preparation—Professional Process Servers & Investigators, Inc.. makes it easy for firms to keep cases on track with a single, trusted provider.

Why Law Firms Choose Professional Process Servers & Investigators, Inc..

Attorneys and paralegals can't afford uncertainty. Professional Process Servers & Investigators, Inc.. is designed to eliminate it with:

- Unlimited Attempts, One Price – Never worry about hidden fees or extra invoices.
- High-Volume Capacity – Built to handle large caseloads for busy firms.
- Competitive Rates and Custom Plans for High-Volume Clients.
- Rush Services in All 67 Florida Counties – When "urgent" means hours, not days.
- Dedicated Support Team – Real people, ready to answer questions and provide updates.
- Secure Online Client Portal – 24/7 live status updates ensure clients are never left guessing.

Proof That Experience Matters

With over 31 years of expertise, Professional Process Servers & Investigators, Inc.. brings unmatched knowledge and dependability to every case. The agency has served more than 500 satisfied clients, supported by a nationwide network of 2,500+ servers. Every affidavit is court-ready—filed fast, filed right—and every update is transparent. It's this combination of scale, experience, and precision that has made Professional Process Servers & Investigators, Inc.. a trusted name in the legal industry.

Trusted by the Legal Community

What sets Professional Process Servers & Investigators, Inc.. apart is not only its network and technology, but also its dedication to accuracy and client confidence. Firms know that when Professional Process Servers & Investigators, Inc.. is on the job, service will be professional, timely, and handled with the care that legal matters demand.

Partner With Professional Process Servers & Investigators, Inc.. Today

When your firm needs a reliable partner for process serving, investigations, or complete legal support, Professional Process Servers & Investigators, Inc.. is ready. Call (844) 722-8835 or visit proprocessservers.com for a free quote—and see why firms have trusted Professional Process Servers & Investigators, Inc.. since 1994.

PROFESSIONAL PROCESS SERVERS & INVESTIGATORS, INC.
(954) 566-2523
800 W.Cypress Creek Rd. Suite 390
Fort Lauderdale, FL 33309
manager@proprocessservers.com
www.proprocessservers.com

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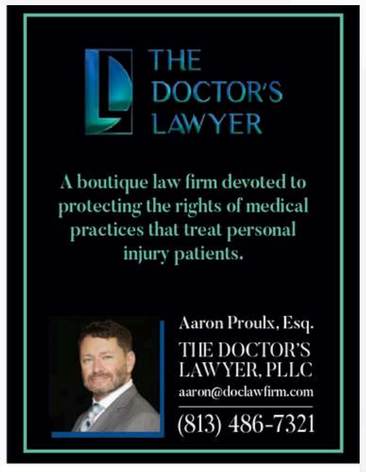
Priority access and discounts for event sponsorships. As an advertiser, you will be the first to know about sponsorship and speaking opportunities, as well as get discounted tickets for AMB Group's events, including our popular Personal Injury Summits™.

GRAPHIC DESIGN SERVICES

To maximize your investment, we recommend having a **professionally designed advertisement piece that best represents your brand and speaks to your target audience.** As part of our services, we offer quality graphic design at affordable rates. If you're interested in **our graphic design service**, please select the option next to your advertising selection on the payment form. We will contact you to set up a meeting with our graphic designer to discuss the information and requirements for your ad design.

Once an initial draft is provided to you, you're allowed up to two rounds of edits/modifications, with an extra charge of $75 for each additional modification request.



IMPORTANT **DEADLINES**

ISSUE	PAYMENT DEADLINE	CONTENT SUBMISSION DEADLINE	MAGAZINE RELEASE SCHEDULE
4Q2026 OCT-DEC 2026	**FRIDAY, AUGUST 21, 2026**	**FRIDAY, SEPTEMBER 11, 2026**	**SECOND WEEK OF OCTOBER**
1Q2027 JAN-MAR 2027	**FRIDAY, NOVEMBER 20, 2026**	**FRIDAY, DECEMBER 18, 2026**	**THIRD WEEK OF JANUARY**
2Q2027 APR-JUN 2027	**FRIDAY, FEBRUARY 19, 2027**	**FRIDAY, MARCH 12, 2027**	**SECOND WEEK OF APRIL**
3Q2027 JUL-SEP 2027	**FRIDAY, MAY 28, 2027**	**FRIDAY, JUNE 18, 2027**	**SECOND WEEK OF JULY**

Please reserve your spot by the indicated deadlines by submitting the advertising package selections and payment form (pages 13 & 14) to:

Angely C. Maria – Director, Editor-in-Chief

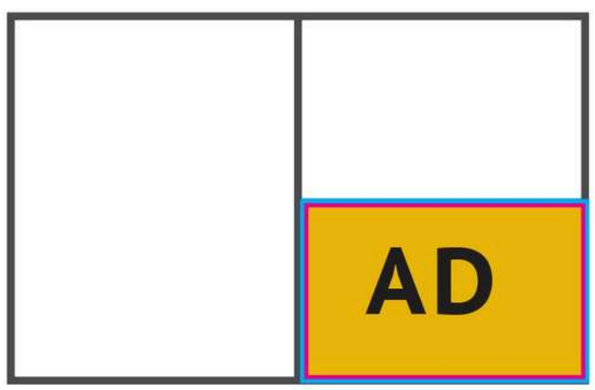
amaria@ambgroupcorp.com

(786) 881-9311

CONTENT FORMAT
AND REQUIREMENTS

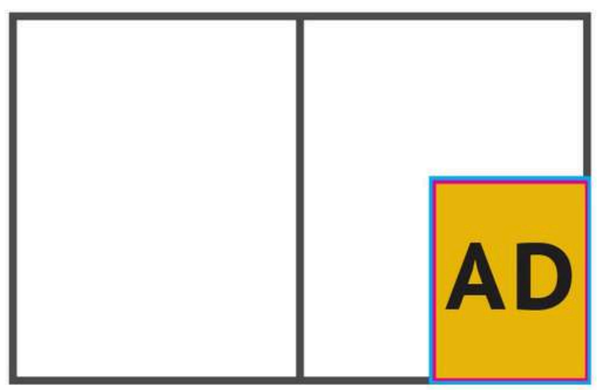
FULL PAGE

LIVE	8.25” x 10.75”



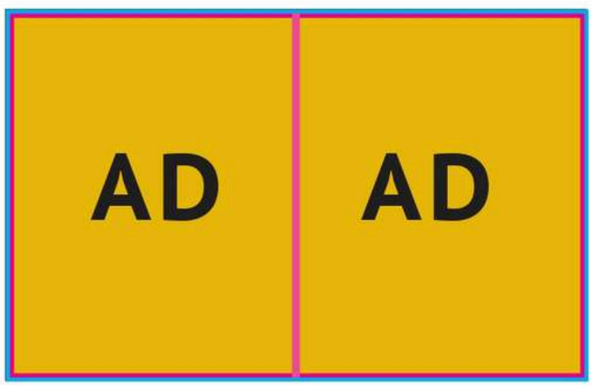
HALF PAGE HORIZONTAL

LIVE	8.25” x 5.25”



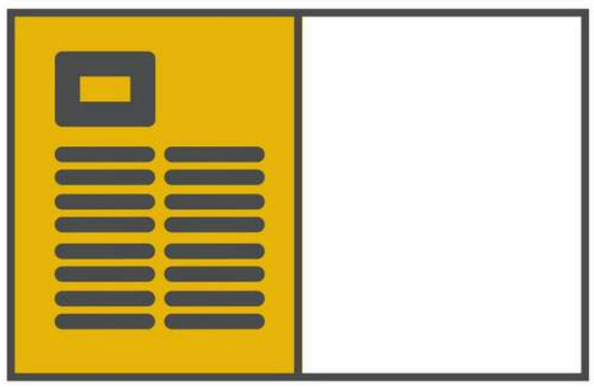
QUARTER PAGE

LIVE	4” x 5.25”



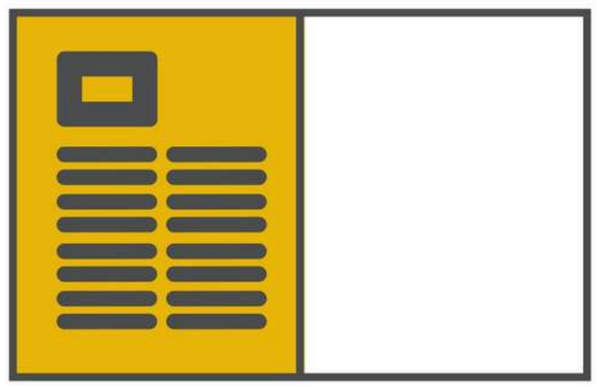
TWO FULL-PAGE SPREAD

LIVE	15.5” x 10.75”



ARTICLE

- WORD DOC / 400-600 WORDS
- EDUCATIONAL TOPIC, NOT PROMOTIONAL
- SUBJECT TO CHANGES AND APPROVAL BY THE EDITOR
- AUTHORS FULL NAME, TITLE, EMAIL & PHONE



FEATURED BUSINESS PROFILE

- TEXT DETAILING YOUR BUSINESS UP TO 400 WORDS
- WORD DOCUMENT FILE
- IMAGE MINIMUM OF 800 PX
- BUSINESS CONTACT INFORMATION

ARTICLE
SUBMISSION REQUIREMENTS

Sharing educational articles will help set you apart from your competitors by giving you the ability to showcase your expertise. The content and quality of the information you provide will encourage the readers to contact you for questions or inquiries about your services.

SUBMISSION REQUIREMENTS

- An advertisement contract of **at least ½ page** is required.
- **Content must be fully educational in nature** (free of promotion of any particular service or product) and related to a topic relevant to medical and/or legal professionals in the PI industry.
- Length between **400–600 words.**
- Must be submitted as a Word document. It is **your responsibility to quality check** the grammar and spelling of the content submitted.
- **Author's contact phone & e-mail are required.** Office address and website are optional but recommended (information provided will be entered into a unique QR Code placed at the end of each article so readers may easily contact the author)

If you need assistance in finding the right topic for your articles, we'd be happy to provide some ideas based on feedback we receive from our audience. Advertiser's who purchase the Premium Enhancement option will have guaranteed article placement, all others are subject to space availability.

Please note that all articles are subject to approval by the Editor, and modifications to the title, content and images may be made at the Editor's discretion to ensure maximum benefit and impact to our audience.

ADVERTISING
APPLICATION

(Please make your selection and sign)

ADVERTISEMENT OPTIONS	QUARTERLY INVESTMENT (PRICE PER ISSUE)		4 ISSUES DISCOUNTED PREPAID OPTION		OPTIONAL ADD-ON – PROFESSIONAL GRAPHIC DESIGN	
TWO FULL-PAGE AD SPREAD Includes quarterly two-page spread, article and featured business profile	**$1,562.50** Billed Quarterly (total $6,250 per year)	☐	**$5,625.00** one-time payment (annual savings of $625)	☐	YES ☐ NO ☐	+$450.00
FULL PAGE Includes quarterly full page Ad, article and featured business profile	**$1,146.00** Billed Quarterly (total $4,584 per year)	☐	**$4,131.00** one-time payment (annual savings of $459)	☐	YES ☐ NO ☐	+$300.00
1/2 PAGE AD Includes quarterly half-page ad and article	**$807.51** Billed Quarterly (total $3,230 per year)	☐	**$2,907.00** one-time payment (annual savings of $323)	☐	YES ☐ NO ☐	+$200.00
1/4 PAGE AD	**$595.00** Billed Quarterly (total $2,380 per year)	☐	**$2,142.00** one-time payment (annual savings of $238)	☐	YES ☐ NO ☐	+$150.00

SIGNATURE _____ **DATE** _____

PLEASE MAKE YOUR SELECTION AND COMPLETE THE PAYMENT FORM ON THE NEXT PAGE

PAYMENT FORM

(Please complete and sign)

COMPANY _____

CONTACT NAME _____ PHONE _____

E-MAIL _____

WEBSITE _____

CREDIT CARD TYPE ☐ VISA ☐ MASTERCARD ☐ AMEX *(3.5 % fee applies for all credit/debit card payments)*

BANK TRANSFER ☐ *For Zelle transfers, please scan QR code or find us under info@ambgroupcorp.com*
(For ACH transfers - please ask us for instructions)

NAME ON CARD _____

CARD # _____ EXP. DATE _____ SECURITY CODE _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

I understand that this credit card will be charged for the full value of the advertising options selected above, and is not a guarantee of marketing results. Refunds must be requested no less than 7 business days prior to the payment submission deadline and subject to a 10% administrative fee.

SIGNATURE _____ DATE _____

PLEASE SUBMIT COMPLETED FORM TO: **AMARIA@AMBGROUPCORP.COM OR FAX (786) 796-2518**

CONTACT INFORMATION

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